

# MATH 10C: Calculus III (Lecture B00)

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Today: Method of Lagrange  
multipliers

Next: Review

Week 10:

- Homework 8 due Friday, December 2
- CAPES **65%**
- Final: Monday, December 5, 11:30 AM - 2:30 PM

## Method of Lagrange multipliers. One constraint

**Problem:** find the maximum/minimum of  $f(x,y)$  on the curve  $C$  that is defined by the equation  $g(x,y)=0$ . Suppose that  $f$  is differentiable and  $C$  is smooth.

**Problem solving strategy:**

2. Set up the system of equations using the following template

$$\begin{cases} \nabla f(x_0, y_0) = \lambda \nabla g(x_0, y_0) \\ g(x_0, y_0) = 0 \end{cases}$$

3. Solve for  $x_0$  and  $y_0$  (may have multiple solutions)

4. The largest of the values of  $f$  at points  $(x_0, y_0)$  found above maximizes  $f$  on  $C$ ; the smallest of the values minimizes  $f$  on  $C$ .

## More about step 4

Lagrange multipliers are used to find the critical points.

The points of local minima/maxima are critical points, but critical points are not necessarily local minima/maxima.

Suppose  $(x_0, y_0), \dots, (x_n, y_n)$  are the points that satisfy the

Lagrange multipliers equation and  $f(x_0, y_0) < f(x_1, y_1) \leq \dots < f(x_n, y_n)$

- if  $g(x, y) = 0$  is bounded, then  $(x_0, y_0)$  minimizes  $f$  on  $g(x, y) = 0$ ,  $(x_n, y_n)$  maximizes  $f$  on  $g(x, y) = 0$  (we know max/min exist)
- if  $g(x, y) = 0$  is unbounded, visualize and determine whether  $f$  gets larger or smaller as  $(x, y)$  goes to infinity along  $g(x, y) = 0$
- if  $g(x, y) = 0$  is unbounded but we consider only a bounded part  $D$  of it, then check the value of  $f$  at the endpoints (boundary) of  $D$

## Method of Lagrange multipliers. Cobb-Douglas function

Company's production level is given by the Cobb-Douglas formula  $f(x, y) = 2.5 x^{0.45} y^{0.55}$ , where  $x$  is the total number of labor hours, and  $y$  represents the total capital input.

Suppose 1 unit of labor costs 40\$, one unit of capital costs 50\$. Use the Lagrange multipliers method to find the max value of  $f(x, y) = 2.5 x^{0.45} y^{0.55}$  subject to budgetary constraint of 500000\$.

1. Objective function is  $f$ , the constraint  $40 \cdot x + 50 \cdot y = 500000$

$$g(x, y) = 40x + 50y - 500000, \quad x \geq 0, y \geq 0$$

2. Set up the system of equations:

$$f_x = \underbrace{2.5 \cdot 0.45}_{\frac{9}{8}} \cdot x^{-0.55} y^{0.55}, \quad f_y = \underbrace{2.5 \cdot 0.55}_{\frac{11}{8}} \cdot x^{0.45} y^{-0.45}, \quad g_x = 40, \quad g_y = 50$$

## Method of Lagrange multipliers. Cobb-Douglas function

$$(*) \left\{ \begin{array}{l} f_x = \frac{9}{8} \left(\frac{y}{x}\right)^{0.55} = \lambda \cdot 40 = \lambda \cdot 9x \quad (1) \\ \frac{11}{8} \left(\frac{x}{y}\right)^{0.45} = \lambda \cdot 50 \quad (2) \\ 40x + 50y = 500000 \quad (3) \end{array} \right.$$

3. Solve the system (\*):

$$(1) \rightarrow \lambda = \frac{9}{40 \cdot 8} \left(\frac{y}{x}\right)^{0.55} \quad (2) \rightarrow \frac{11}{8 \cdot 50} \left(\frac{x}{y}\right)^{0.45} = \lambda$$
$$\frac{9}{40 \cdot 8} \left(\frac{y}{x}\right)^{0.55} = \frac{11}{50 \cdot 8} \left(\frac{x}{y}\right)^{0.45} \rightarrow \frac{y}{x} = \frac{40 \cdot 8}{9} \cdot \frac{11}{50 \cdot 8} = \frac{44}{45}$$

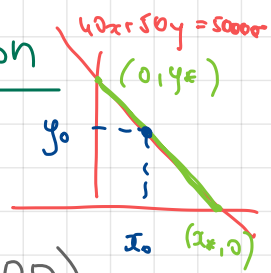
$$y = \frac{44}{45} x$$

$$x = 5625, \quad y = 5500$$

## Method of Lagrange multipliers. Cobb-Douglas function

$$x = \frac{45000}{8} = 5625$$

$$y = \frac{44000}{8} = 5500$$



4. The candidate for the maximum is  $(5625, 5500)$ .

Is this a maximum or a minimum?

Consider the function  $2.5x^{0.45}y^{0.55}$  on the budgetary constraint line  $40x + 50y = 50000$ .

$f$  can only have either one max on this line or one min on this line. Compute the value of  $f$  at the endpoints:  $x=0, y=10000$  and  $y=0, x=12500$

$$f(0, 10000) = 0, \quad f(12500, 0) = 0 < f(5625, 5500) = 2.5 \cdot (5625)^{0.45} (5500)^{0.55}$$

Therefore, the production is maximized with 5625 units of labor and 5500 units of capital.

## Lagrange multipliers in $\mathbb{R}^3$ . One constraint function

Company's production level is given by the Cobb-Douglas function  $f(x, y, z) = x^{0.2} y^{0.4} z^{0.4}$ , where  $x$  is labor,  $y$  is capital,  $z$  is advertizing. Suppose 1 unit of labor costs 40\$, one unit of capital costs 50\$, one unit of advertizing costs 100\$. Use the Lagrange multipliers method to find the max value of  $f(x, y, z)$  subject to budgetary constraints of 500000\$.

1. Objective function:  $f(x, y, z) = x^{0.2} y^{0.4} z^{0.4}$

$$\left. \begin{array}{l} x \geq 0 \\ y \geq 0 \\ z \geq 0 \end{array} \right\}$$

Constraint function:  $g(x, y, z) = 40 \cdot x + 50 \cdot y + 100 \cdot z - 500000$

2. Compute  $\nabla f$  and  $\nabla g$  and set up the equations:

$$f_x = 0.2 x^{-0.8} y^{0.4} z^{0.4} \quad f_y = 0.4 x^{0.2} y^{-0.6} z^{0.4} \quad f_z = 0.4 x^{0.2} y^{0.4} z^{-0.6}$$

## Lagrange multipliers in $\mathbb{R}^3$ . One constraint function

Objective function:  $f(x, y, z) = x^{0.2} y^{0.4} z^{0.4}$

Constraint function:  $g(x, y, z) = 40x + 50y + 100z - 500000 = 0$

$$g_x = 40, \quad g_y = 50, \quad g_z = 100$$

Equations: 
$$\begin{cases} 0.2 x^{-0.8} y^{0.4} z^{0.4} = \lambda \cdot 40 & (1) \\ 0.4 x^{0.2} y^{-0.6} z^{0.4} = \lambda \cdot 50 & (2) \\ 0.4 x^{0.2} y^{0.4} z^{-0.6} = \lambda \cdot 100 & (3) \\ 40x + 50y + 100z = 500000 & (4) \end{cases}$$

3. Solve the system

$$\begin{aligned} \frac{0.2}{40} x^{-0.8} y^{0.4} z^{0.4} &= \lambda \\ \frac{0.4}{50} x^{0.2} y^{-0.6} z^{0.4} &= \lambda \\ \frac{0.4}{100} x^{0.2} y^{0.4} z^{-0.6} &= \lambda \end{aligned}$$

$$\frac{0.2}{40} x^{-0.8} y^{0.4} z^{0.4} = \frac{0.4}{50} x^{0.2} y^{-0.6} z^{0.4}$$

$$\frac{0.2}{40} x^{-0.8} y^{0.4} z^{0.4} = \frac{0.4}{100} x^{0.2} y^{0.4} z^{-0.6}$$

$$y = \frac{0.4 \cdot 40}{50 \cdot 0.2} x, \quad z = \frac{0.4 \cdot 40}{100 \cdot 0.2} x$$



## Lagrange multipliers in $\mathbb{R}^3$ . One constraint function

Plug  $y = \frac{40}{0.2} \cdot \frac{0.4}{50} x$ ,  $z = \frac{40}{0.2} \cdot \frac{0.4}{100} x$  into (4)

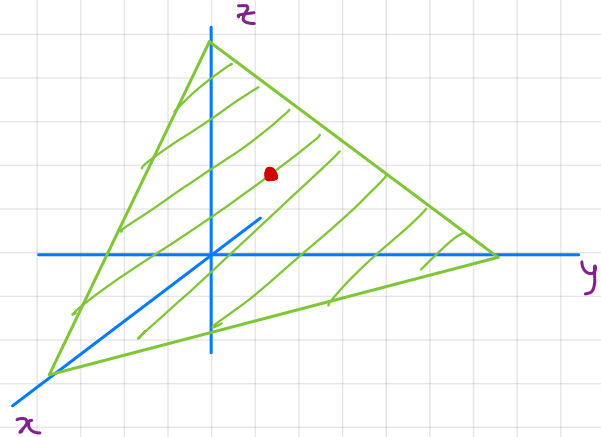
$$40 \cdot x + \cancel{50} \cdot \frac{40}{0.2} \cdot \frac{0.4}{\cancel{50}} x + \cancel{100} \cdot \frac{40}{0.2} \cdot \frac{0.4}{\cancel{100}} x = 500000$$

$$40 \cdot x + 80x + 80x = 500000$$


$$200x = 500000, \quad x = 2500$$

$$y = \frac{80}{50} \cdot 2500 = 4000$$

$$z = \frac{80}{100} \cdot 2500 = 2000$$



4. The candidate for the maximum is  $(2500, 4000, 2000)$

Min/max/saddle point? Only one critical point inside 

On the boundary ( $x=0$  or  $y=0$  or  $z=0$ )  $f=0 < f(2500, 4000, 2000)$

Therefore,  $(2500, 4000, 2000)$  is the point of maximum.